



# Press Release

**FOR IMMEDIATE RELEASE**

**DATE:** Tuesday, Aug. 16, 2022

**MEDIA CONTACTS:** Dr. Janet Cunningham  
(361) 813-9946

Andy Garcia  
(361) 474-1661

## UpSkill Coastal Bend Partner Expo – Music, Food, and Opportunity! – Join us on Thursday, August 18<sup>th</sup>!

**COASTAL BEND – Thursday, August 18 @ 6:00PM – 9:00PM**

We are excited to invite Coastal Bend residents to the first-ever UpSkill Coastal Bend Partner Expo! Get to know the partners and the resources that will help you elevate your career. UpSkill Coastal Bend is a cooperative effort of workforce, education and economic development experts aimed at supporting the education and job attainment of Coastal Bend residents.

Please join us for a night of family fun and valuable resources! Learn how UpSkill Coastal Bend can help support you in your job search and educational achievements. This event is hosted by the City of Falfurrias. We hope to see you on Thursday, August 18th from 6pm – 9pm.

To learn more about UpSkill Coastal Bend and its partners, please visit [www.upskillcoastalbend.org](http://www.upskillcoastalbend.org).

**Event Details:** Thursday, August 18<sup>th</sup> 2022  
6:00 PM – 9:00 PM  
The Falfurrias Economic  
Development Accelerator  
120 W. Rice St.  
Falfurrias, TX 78355

[Click Here to View the Flyer](#). For the latest information about hot jobs and hiring events, follow us on [Facebook](#), [LinkedIn](#), and [Instagram](#).

*UpSkill Coastal Bend provides resources, structure, and convening opportunities to foster region- and sector-wide collaboration among employers and educational institutions, as well as training and service providers (community-based organizations and government agencies). This approach encourages different groups addressing the same problem to establish a common goal, align their efforts, pursue separate tactics, and share results. It has helped reinforce existing efforts and spark new coalitions.*